



Destination Bailey

Economic Development Committee

Mailing Address:

P.O. Box 1190

Bailey, CO 80421

...meet the friendliest people

Memorandum

From: Destination Bailey
Meeting: October 24, 2008, 6:15 PM at Lynnwood Park
Re: Agenda Items for October Planning Session

Opening Statements (6:15 – 6:20) - Susan

- Review agenda and set meeting objectives

Update on CDOT (6:20-6:30) - Z

- Recap CDOT Meeting -
 - Location of the new speed limit sign
 - “Food, Gas, Lodging, Historic Site” Signage
 - Planned 285 improvements
 - Distribute CDOT drawings

Improvement Plan (6:30-6:40) - Susan

- Distribute the TSR Proposal

Formation of committees (6:40-7:20) – Susan

- Assign work teams, 5 minutes each
 - Christmas Decorations (Linda and Lynn)
 - River Walk (Jerry)
 - Geneva Basin
 - Renovation of Downtown Bailey (Susan)
 - Bailey Incorporation (Z)
 - Raising Awareness – Bailey Business Owners
 - Raising Awareness – Public at Large (logo, marketing)
 - Fund Raising

Setting Milestones (7:20 – 7:25)

- Bring goals and objectives to the next meeting so we can set up a 12 month calendar

General Discussion (7:25-7:35)

- Arch (Jerry)
- High Altitude Garden Club (Nikki)
- Vision and Mission Statement (Jerry)

Closing Statements (7:35-7:45)

- Set objectives for next meeting
- Set date, time, and location of next meeting

Destination Bailey Committee

...where good friends meet

Mailing Address:

P.O. Box 1190 Bailey, CO 80421

Mission: **Improve** the economic environment for the Platte Canyon Corridor **and expand** the quality of life options for local residents.

Vision: **Make the Corridor a place that is vibrant and healthy for businesses and residents on a year round basis by adding new outdoor activities** (horseback riding, hiking, snow sports recreation facilities), **clean, safe and inviting points of interest, good places to eat and spend the night, and places to enjoy local arts and crafts.**

Memorandum/Task:

From: Destination Bailey (Economic Development Committee)
Cc: Attendees (Susan, Zdenko, Linda, Jerry, Nikki, Bill, Kate, Mary, Lyn, Arthur)
Date: October 31, 2008
Re: MEETING MINUTES

Opening Statements

General overview of our intent and welcome additional interested individuals to our vision of Bailey. We extended our gratitude to all those who participated in cleaning up Bailey on Saturday (10-24-08) and the success of the event that was achieved cleaning the Main Street area.

Update on CDOT

- The NEW speed limit will be posted in the next several weeks and will replace the existing 50mph limit to 45mph for an additional 3/10 of a mile.
- Contact CDOT to determine how we can place business signs within the CDOT Right of Way. The intent is to promote local business entities both at the top of Crow Hill and Town of Bailey.
- Set of DRAFT CDOT (Sheets. 3, 4, & 5) plans were distributed to participants and reviewed for general content concerning the future possibilities of expansion along the US Hwy. 285 corridor and within Town of Bailey limits.

Improvement Plan

- The distribution of a proposal prepared by The TSR Group (www.thetsrgroup.com) to help facilitate our aspirations for the Town of Bailey. The proposal is for the design of main street and visualization services.
- The group discussed the cost and possible funding mechanisms, but no decisions will be made until the participants are given the opportunity to review the document for further discussion at the next general meeting.

Formation of Committees

- There was a general discussion and then an overall agreement to split our committees in TWO specific categories. One would focus on our immediate needs while the other would be a work in progress for future discussion.
- Current and immediate committees include:
 - Christmas Decorations (Lyn and Linda)
 - Raising Awareness with Business Owners and local community (Mary)
 - Fund Raising (Susan, Linda, Zdenko, and Arthur)
- Work in progress committees include:
 - River Walk (Jerry)
 - Renovation of the Town of Bailey (The TSR Group)
 - Incorporation of Bailey (Zdenko and Arthur)
 - Geneva Basin (Zdenko & Susan)

Destination Bailey Committee

...where good friends meet

Mailing Address:

P.O. Box 1190 Bailey, CO 80421

Mission: **Improve** the economic environment for the Platte Canyon Corridor **and expand** the quality of life options for local residents.

Vision: **Make the Corridor a place that is vibrant and healthy for businesses and residents on a year round basis by adding new outdoor activities** (horseback riding, hiking, snow sports recreation facilities), clean, safe and inviting points of interest, **good places to eat and spend the night, and places to enjoy local arts and crafts.**

Setting Milestones

- A request was made to the group for goals and objectives to be discussed at next months meeting to be followed up through in the next 12 months.

General Discussion

- Jerry presented to the group the effort and cost of placing a welcoming arch for the Town of Bailey. An initial estimate by TJ's Wood Products of Bailey was developed but not yet finalized due to location and size of structure along with other possible economic factors.
- A vision and mission statement was requested by participants and the following has been submitted for review by the group. These statements have been incorporated into this document at the top of the page for purposes of discussion only.
 - Mission: **Improve** the economic environment for the Platte Canyon Corridor **and expand** the quality of life options for local residents.
 - Vision: **Make the Corridor a place that is vibrant and healthy for businesses and residents on a year round basis by adding new outdoor activities** (horseback riding, hiking, snow sports recreation facilities), clean, safe and inviting points of interest, **good places to eat and spend the night, and places to enjoy local arts and crafts.**
- Determine what if any assistance should be provided to the Cutthroat Café and the annual Parade of Lights held in Downtown Bailey Main Street.
- Contact The Flume to determine policies on whether or not committee meeting minute notes can be published for community awareness and understanding.

Closing Statements

- There is an indication that the group may have to consider an organizational chart to further communicate the efforts and obligations of individuals. The group has been tasked with this consideration for the next meeting and what "office holders" may be required.
- The Destination Bailey Committee will be guided under the rules and regulations of the Platte Canyon Area Chamber of Commerce. This is to quell any potential future conflicts and/or bylaws with the chamber members.
- A preliminary date of November 13, 2008 has been set for the next meeting to be held at Lynwood Park beginning at 6:15 pm.

Meeting Adjourned 8:20pm