

Mission: Improve the economic environment for the Platte Canyon Corridor and expand the quality of life options for local residents.

Vision: Make the Corridor a place that is vibrant and healthy for businesses and residents on a year round basis by adding new outdoor activities (horseback riding, hiking, snow sports recreation facilities), clean, safe and inviting points of interest, good places to eat and spend the night, and places to enjoy local arts and crafts.

Memorandum/Task:

From: Destination Bailey (Economic Development Committee)

Cc: Members

Date: Thursday, October 8, 2009

Re: October Meeting Minutes

I) Call Meeting to Order at 6:30pm

1. Mission & Vision Statement

2. Attending: Susan Lambert, presiding; Linda Henley, Jerry Humphrey; Bill Kulenberg; Lyn Kulenberg, Jim Sapp, Michelle Abbott

II) Business

1. McGraw Park Update.

- a. Kiosk Update - Gary Nichols requested that we get the posts placed for the kiosk soon. Schedule a work day to set posts.
- b. Parking Lot Update - Susan is working on striping plans. CDOT is willing to donate milling for Rustic Square lot.
- c. Parking- We are still pursuing additional parking at the Bailey Business center for the weekend Kayakers

2. Fund Raising

* Status to Date

- a. We are continuing to receive donations on Pine Cam
- b. We raised \$162.50 at the Libraries Book Sale
- c. We raised \$289 at the Moore Lumber Yard Sale
- d. Will be opening an account to deposit all current and future donations
- e. Historical Society will be managing all funds

* Need to Raise \$4750

- a. \$4000.00 to pay back Chamber
- b. \$ 750.00 entered incorrectly on the budget as cash rather than in-kind

* Fund Raising Ideas

- a. Brochures - Complete and ready for printing. Linda to proof read and get corrections to Jim Sapp
- b. Letters to Business - Complete, reviewed as a committee Michelle to update letter with approved corrections and send to Jim Sapp for printing.
- c. Mailing Letters/Brochures - Will send to Platte Canyon and Conifer Chamber business. Send to Evergreen Chamber business as well? Susan will be checking on a mailing permit for Chamber to reduce mailing costs.
- d. Chili Cook Off - Coordinate it with Cowboy Christmas - November 22nd. Michelle will check with Rustic Square LLC for space availability. Lyn to check on promoting to the community for chili and cornbread entries. Possibly charge a flat cover charge of \$5 for tasting and one bowl of chili. Looking at making small craft items and Potporri/spiced tea to sell at Cook Off
- e. Wine Tasting - Aspen Peak Cellars - Wine and appetizers with Limited Space - willing to donate wine profits to DB. Will be checking Conifer/Evergreen

schedules prior to scheduling our tasting. Look at coordinating a Silent Auction with this event.

- f. Coloring Book/Landmark Ornaments - Cultural Council help us with images that are landmarks to Bailey and Park County - Possibly sell at Chili Cook Off ??
- g. Schwann Truck - Oct 24th in the Knotty Pine Parking Lot - 10% of sales donated to DB. Possibility of Pre Buying - Linda will coordinate this.

- 3. Cultural Council - looking into putting a gallery in the old Blue Coyote space
- 4. Discussion of Excavation across from Rustic Square - Jerry to contact John Deegan of the Building Department to see if an Excavation Permit has been awarded. Arthur of the Historical Society will be filing a complaint. Property owners have filled in a natural drainage way. Is it possible to contact Herb Burton of the Land Use Regulation Police in regards to filling in the natural drainage way.

III) Meeting Adjourned at 7:30 pm

- Next Meeting Thursday, November 12th at 6:30pm at Lynwood Park