

Mission: Improve the economic environment for the Platte Canyon Corridor and expand the quality of life options for local residents.

Vision: Make the Corridor a place that is vibrant and healthy for businesses and residents on a year round basis by adding new outdoor activities (horseback riding, hiking, snow sports recreation facilities), clean, safe and inviting points of interest, good places to eat and spend the night, and places to enjoy local arts and crafts.

Memorandum/Task:

From: Destination Bailey (Economic Development Committee)

Cc: Members

Date: Thursday, September 10, 2009

Re: September Meeting Minutes

I) Call Meeting to Order at 6:30 pm

1. Attending: Linda Henley & Wayne Lambert, presiding; Lynn Griffin; Jerry Humphrey; Bill Kulenberg; Bill & Ginny Usher

II) Business

1. McGraw Park Update.
 - a. Wayne announced that the grant application has been submitted. He passed a copy for perusal. No response probably means that the grant application was complete. Notice of approval will come by Dec. 2.
 - b. Parking is a problem particularly for Rustic Square businesses. There is a possibility of using the site just beyond Bailey Business Center. This would require signage. Wayne will talk to Gary Nichols about this.
2. Donations Needed: \$4,000 to repay Chamber and \$750 which was intended as in kind.
 - a. Letters to Business. This should include a brochure about the project (Jim Sapp-Brochure?)
Lynn Griffin will ask Michelle to write the letter.
 - b. Moore Lumber Yard Sale September 19th.
Jerry will coordinate a hot dog sale; He distributed a sign-up sheet for volunteers. Lemonade and hot dogs will be available for \$3 but ask for donations. Linda and Mary will provide the 5 gal lemonade container and cups. It was suggested that we have a "stuff sale!" table. More personnel would be needed unless the table could be by the hot dog booth. Linda and Mary will check.
 - c. Laminated the poster...have a sign-up sheet for web members? Brochures?
 - d. Brewapalooza: This will probably be held in late January or early Feb.
The revenue from silent auctions at both the Christmas Party and Brewapalooza will be split between scholarship and Destination Bailey.
 - e. Chili cook-off. Rustic Square will be holding a Cowboy Christmas Celebration on November 22. (This conflicts with the Extravaganza but the consensus was that one could complement the other.) It is suggested that we hold a chili cook-off in concert with the C C.
Wayne is going to attend Chili Cookoff in Evergreen to get pointers.
 - f. Wine-Tasting. Canyon Grill has offered space and would do hors d'oeuvres for it. Perhaps we could work with Aspen Peak Winery.
Wayne will coordinate this event with the Grill.
 - g. Cook Book? - Have one for the chili cook -off? Offer a Cooking Class? Not discussed.

3. General Suggestion: We need to do a better job of publicizing what we are doing, particularly with the chamber. We should send out the brochure with a calendar of events and a sheet for volunteer sign-up. This could be put on the website, in the newsletter . Use Community Events in Flume each week to publicize what we are doing.
4. Median Committee: It was the consensus of the group that this be postponed in light of all we are doing.
5. Discussion of Excavation across from Rustic Square. Linda Henley reported that a group wanting to put in an auto salvage park has obtained a permit for excavation of land above Bailey Propane...a site which can be seen from Rustic Square. This does not jibe with beautifying Bailey!! Jerry Humphrey will call Tom Eisenman to find about zoning. Mary will ask the Chamber Board to approve a letter to the commissioners protesting the possibility. Then Destination Bailey can send a letter.

III) Meeting Adjourned at 7:30 pm

- Next Meeting Thursday, October 8th at 6:30pm at Lynwood Park