

Mission: Improve the economic environment for the Platte Canyon Corridor and expand the quality of life options for local residents.

Vision: Make the Corridor a place that is vibrant and healthy for businesses and residents on a year round basis by adding new outdoor activities (horseback riding, hiking, snow sports recreation facilities), clean, safe and inviting points of interest, good places to eat and spend the night, and places to enjoy local arts and crafts.

## **Memorandum/Task:**

From: Destination Bailey (Economic Development Committee)

Cc: Members

Date: Thursday, Friday 11 , 2010

Re: February Meeting Minutes

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### **I) Call Meeting to Order at 6:30pm**

1. Mission & Vision Statement

2. Attending: Susan Lambert; Linda Henley Paul & Helen Hood; Jerry Humphrey; Lyn Kulenberg; Kate Murphy; Jim Sapp; Mary Sasser; Mel Shulman; Art Hall; Lynn Griffin; Michelle Stuerke; Heath Stuerke; Pat Mauro; Tracy Sites

### **II) Business**

1. Kiosk at Delwood Square - Jim Sapp

- a. Presentation of present photos and future photos with attractive landscaping. Kiosk will need to rebuilt. Smaller directional signs at the bottom of the off ramps directing people to the Kiosk. All documents presented are on the Chamber website in the project and committees folder.
- b. Would also like to redo the sign highlighting Delwood Square Plaza and the Chamber of Commerce information board still would remain below it. Trying to highlight the opportunity for tourist information for the Platte Canyon Area at Delwood Square.
- c. Presentation and review of Kiosk at Delwood Square Task Plan /Project Timeline. May also be able to make a picnic area. For safety reasons, a split rail fence would be required along drainage ditch. We currently have verbal approval from the owner of Delwood Square to begin.
- d. Funding - approval from Chamber Board needed to move forward with a soft budget to begin project. Presentation of estimated cost of all signs from LCI Signs. Will be trying to recruit volunteer labor and free rocks from road project at Shaeffers Crossing.
- e. Should Destination Bailey sponsor the entire cost of the Delwood Square Plaza signage or should DB cover some of the cost and have the businesses pitch in towards the remaining expense.
- f. Jim will be presenting a preliminary budget and project outline to the Chamber Board at the next meeting on Tuesday, February 23rd.

2. Bailey Day - Lynn Griffin

- a. Carrie Marsh and Lynn Griffin will co chair the event
- b. Calendars were passed around for a decision to be made for the date of the event - July 17th & July 31st. Destination Bailey Day is set for Saturday, July 17th.
- c. Michelle Stuerke attended to address the possibility of a wagon ride and the location - possibly locations:
  - the road by Esther Stevens house
  - Forest Service buildings up and around the mountain,
  - Hwy 68
  - Start at Moore and loop around to El Rio - Hwy 64.
  - Will be looking into a sponsor to help offset the cost of providing horse back riding/wagon rides for Bailey Day.

- d. Would like to include Mooredale and Historical Society. If there are to be multiple locations we will need to have people chair each location- discussion ensued regarding multiple location and vendors. Is it a good idea to spread out down the corridor? will the vendors be upset
- e. Historical Society- Gold Panning, Quilters, Log Sawing, Historical books, art, movies in the Annex building. Art Hall will be the contact with the Historical Society and other groups for planning purposes
- f. Mooredale - possible location for Rendezvous- possible 2 day event, may move the horses and hay rides down there to join those activities. - Kate Murphy will be contact for this location.
- g. First Bailey Day Committee Meeting will be March 4th at Lynnwood Park at 6:30 pm to begin organizing the committees and start the planning process.

**III) Meeting Adjourned at 8:00 pm**

- Next Meeting Thursday, March 11th at 6:30pm at Lynwood Park